

Squan Village Historical Society

~~ Bailey-Reed House Museum ~~

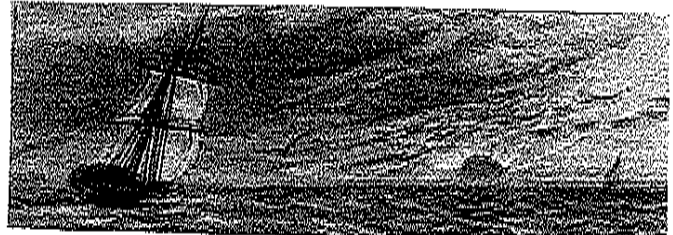
August 2016

105 South Street, Manasquan, NJ

~~~Squan Beach Snippets~~~ Grains of Sand

732-223-6770

squanh@verizon.net



Taking a step back into our Squan Village history, this Newsletter is centered on Squan Beach Snippets.....small parts, pieces or things such as brief quotable writings. Put them all together and we have a thimble size view of day to day life in and around Squan Beach through the years. Some items of information are serious while others are funny or amazing and a few almost unbelievable.

"The grandest spectacle, the mightiest wonder to be witnessed at the seaside is the ocean itself. Uneasy in its scalloped bed it chafes the slanting shores and murmurs its low complaints. Sometimes more quiet, but never still, it invites the beholder to calm and profound meditation. When we look far away where sky and ocean meet, we seem to be alone in the illimitable universe."

"The prevailing color of the sea is bluish-green, which becomes brighter nearer the coast. It is modified considerably by the overhanging sky. A clear blue sky gives a bluer tint, a bright hot sun gives brighter green, an overcast sky sobers the prevailing shade, dark angry clouds cast a darker gloom over its surface, and shoal bars of sand give evidence of their presence by a light and yellow tinge above them."

Atlas of NJ Coast, Printed in 1878
Woolman & Rose

~~Calendar of Events~~

August

No Monthly Meeting

August 13

Squan Beach Big Sea Day

Full day of fun at the beach

Tradition sponsored by SVHS

Rain Date - August 14

August 14

No Sunday Opening

Sept. 7

Picnic In the Carriage House

Note Change of Date!!

Reservations are necessary

Call 732-223-6670 & let us

know what covered dish you

will be bringing. A super event!

Sept. 11

Regular Sunday Opening

Sept. 24

Annual Yard Sale in Barn!

Donations are needed for this

Fund Raising Event.

Then come and Browse for

Treasures and delicious baked

goods! Thank you

Oct. 9

Regular Sunday Opening

Oct. 12

Regular Monthly Meeting

Program - "Monmouth County

Genealogy Society Research"

Speaker - Gail Hahn

Interesting & Informative!!

Sunday Museum Openings - 1 to 4 pm

Regular Monthly Meetings held in the

Museum at 7:30 pm unless noted.

The Ocean - 1878

The grandest spectacle, the mightiest wonder to be witnessed at the seaside is the ocean itself. Uneasy in its scalloped bed it chafes the slanting shores and murmurs its low complaints. Sometimes more quiet, but never still, it invites the beholder to calm and profound meditation.

~~President's Desk~~

Dear friends of the Squan Village Historical Society,

Welcome to another wonderful summer at the Jersey Shore.

Spring was a busy time around the Museum. Jan Lavance and Tom Keiderling went to work on grounds maintenance and sprucing up our gardens. Two of our projects this year are repairs to the siding of the barn and grading the stone driveway.

Barbara Reynolds and her devoted docents were busy with Girl Scout troops enjoying the yearly Victorian Socials. The girls got the chance to learn about life in the 1800s as they dressed in period costume dresses and enjoyed refreshments.

Our Flea/Craft Market was a bit of a washout when a quick storm blew in. It was disappointing but that's Mother Nature for you.

Once again we invite family, friends and visitors to our Big Sea Day in August. This event has been sponsored by the Historical Society for many years and offers games, contests featuring sandcastles, fishing, and surfing and artists displaying their works on the boardwalk.

As always we are seeking new members and willing volunteers. To run the Museum, plan fund raising projects and promote programs of interest falls upon a few of us. We need your help, your ideas, and a few hours of your time throughout the year. That is priceless.

So how about it? Come to the Bailey-Reed House, step back in time, check out the Manasquan display rooms, visit our genealogy research room - take pride in your local history.

We are Manasquan strong!

Have a safe and happy summer!

Kathy Bloetjes

Newsletter Sources: SVHS Archives, Delectable Past, Sea Side Newspaper, Pearce Family Archives, Karl Eggiman, Research of Jean Wilson, Woolman & Rose Atlas (1878), Beers, Comstock & Cline (1873), Borough of Manasquan, The Yachtsman Guide (1887), Fannie Farmer Cooking School, William C. Ulyat

~~Museum Chairman~~

The Bailey-Reed House Museum was listed on the Sea Lavender Garden Club's Tour in June. We served the visitors cookies and punch and gave them a short break between viewing Squan's gardens. The Board of the SVHS would like to thank event Chairman Jan Lavance & members Linda Brown, Joyce Burrows, Kathy Bloetjes, Betty Bailey, Betty Anderson, Rich Bonelli and Barbara Reynolds for working the garden event. The vast perennial plantings on our Museum property were donated by Mary Majewski in memory of her son, William Lloyd Smith, and remain beautiful in blooms from early spring to late fall. Local citizens frequently take a short rest on one of our front lawn benches and enjoy the feeling of a quiet serene way of life as it was back in the 1850s.

Each year the Society offers two \$500 scholarships to two Manasquan High School students who have a deep interest in history and have contributed in some manner to the Bailey-Reed House Museum. Our very best regards this year are sent to our two MHS Senior SVHS Scholarship Winners: Jackie Phillips, who over a period of years donated many hours in the position of Museum Junior Docent and Patricia Mckiever, who presented a very interesting program to the membership on "Technology through the Centuries." Our thanks for their work, for their interest and for their dedication to preserving our history.

The youth of today.....The future of tomorrow!

Barbara Reynolds

Welcome to New Member

Nelson Scott

Betty Anderson, Membership Chairman

The SHVS is very unique in that the Society fully owns and operates the Bailey-Reed House Museum which includes the Barn and the grounds. We are not connected nor owned by the town in which we live, by the Board of Education, nor are we housed in a town building where we lease or rent or sadly have no home at all. Our annual fund raising letter will soon be mailed to our local citizens and we ask that you will help support this unique artifact within your home town. Thank You.

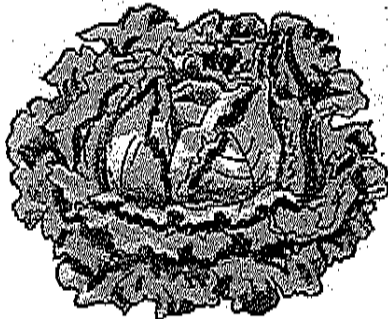
Thank you to all those nice friends who sent Get Well Wishes to Kathy Bloetjes, John Lavance & Ernie Reed. Also, with deep sympathy, we thank those friends and members who donated to the SVHS upon the recent passing of Life Member Wally Patterson.

~Recipe from Grandma's Kitchen~

In the late 1800s, only wealthy families in America ate green salads in the winter. In some big cities lettuce was grown in hothouses and a sturdy iceberg lettuce was developed. However, in the summer, the abundance of fresh vegetables was available to everyone. Ice, from local Icehouses, was delivered for Ice Boxes by horse drawn wagons and brought into the homes by use of the Ice Tongs.

~Lettuce Salad~

Cut lettuce head into 6 equal wedges and then cut each wedge into 1/4" wide strips. Mix with chopped celery and shredded carrot with fresh peas. Add mixture of 1/2 cup mayonnaise, tablespoon of chopped fresh parsley, tablespoon of lemon juice, salt & pepper. Toss lettuce mix with dressing. Sprinkle with four slices cooked, crumbled bacon.



The Sea Side 1884

CLAM FRITTERS

12 clams, minced fine, 1 pint of milk, 3 eggs. Add the liquor from the clams to the milk; beat up the eggs and put to this, with salt and pepper, and flour enough for thin batter; lastly, the chopped clams. Fry in hot lard, trying a little first to see that fat and batter are right. A tablespoonful will make a fritter of moderate size. Or, you can dip the whole clams in batter and cook in like manner. Fry quickly, or they are apt to be too greasy.

A great deal of capital is invested, and hundreds of men are employed in the industry of clamming. It has been computed by some that the proceeds of this business and that of oysters and fishing, exceed in value the products of an area of cultivated land equal in size to the bays and sounds.

Who hath desired the Sea? The sight of salt water unbounded
The heave and the halt and the hurl And the crash of the comber wind-hounded?
Rudyard Kipling

~Acquisitions~

Faux veggies for old Section Barbara Molteni
Horse Drawn Sleigh Dennis & Linda DiPalma
Copy of Ruth Vail Pound Fishing Picture

Susan Crowder
Info. regarding Parker Ave. House Charles Wooley
Survey-Map (Manasquan National Bank), Map
(1954-Plaza), Photos (RR St., Lunch Shop, River)

Ray Pettit
Hurricane globe Jan Lavance

"The surveyors of the highway appointed by the Court to consider the application of opening a new road to the sea at Manasquan met in the Osborn House on Monday of this week and granted the same. The road will run through the lands of the late Nelson Taylor, S. A. Rice, J. F. Allen, C. Curtis, E. Clayton, Benj. Lewis, A. Quinn and of the late E. H. Jackson. Each one of the property owners were allowed a sum thought to be sufficient by the Surveyors, the total of which was \$324 (?) for the whole road. The road will be completed and ready for travel by next November."

Manasquan Sea Side 21 March 1884

"The Beachcomber"

"Boy, 17 starts own newspaper"

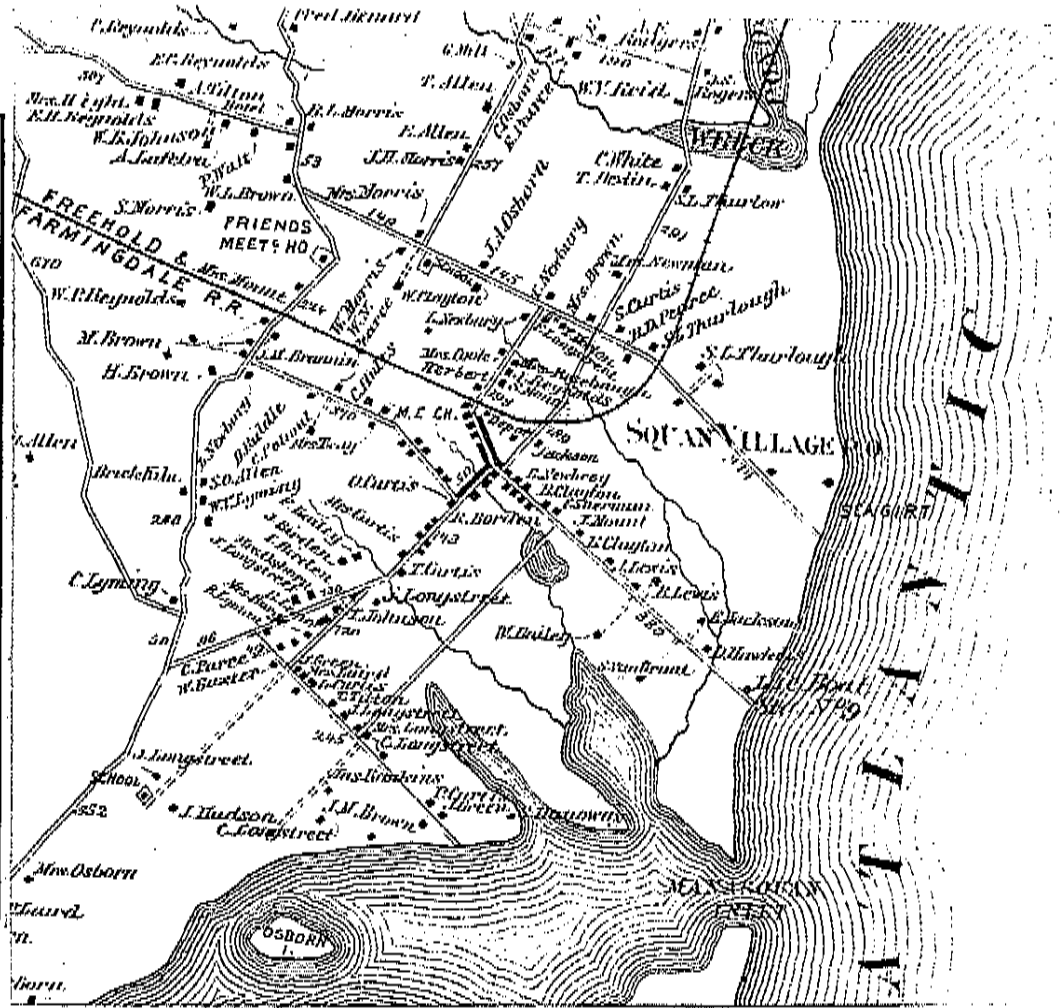
"Sister lends able support"

These were some headlines in a newspaper, The Beachcomber, printed for several summers in Manasquan in the 1940s by two young "reporters," Ruth & Bud Branning, members of our local Pearce Family. In reading through some of the writings of Ruth when she asked her brother, "How do we dare put out our own newspaper?" he replied, "If we don't dare a few things now, we'll go through life being careful, and where's the fun in that?" The newspaper contained local fishing news, bits and pieces of gossip, advertising, question and answer column, as well as stories about crabbing, rowing, Manasquan in the past from Old Timers and poetry. In later years Ruth Branning Molloy wrote, "I hope you may all know such moments of pride in shared achievement. They are good to remember."

Squan Beach Snippets

Beers, Comstock & Cline
Monmouth County
Atlas - 1873

"Squan Village is an old town situated near the beach. It contains about 600 inhabitants, five churches, a town hall, and a number of stores and mechanics' shops. The ground where the village now stands was covered as late as the year 1815 with a growth of original oaks, hickory, and other timber of large size. At that time only a few houses were known in this section, then called Howell Township, originally Shrewsbury."



Vacation in Squan - 1877

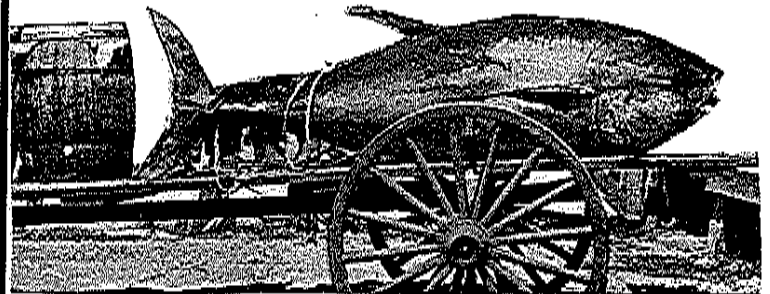
Hotels in Squan Village and surrounding towns could accommodate more than 1,200 guests! If you stayed at the Osborn House you could have Room and Board for \$2.00 per day or \$12.00 if you desired to stay a week.

Salt Water - 1878 Atlas

Sea-water contains from 3 to 4 per cent of salt. In making salt, therefore, from this source it is necessary to evaporate four gallons of water to get one pound of salt. The saltiness and motion of the sea preserve its enduring purity. In 1847 & 1848 the highest waves to that date were recorded as being forty-three feet high...." *this observation immediately followed a severe gale.*"

Fishing - 1878 Atlas

"The edible fish which are found most plentifully along the coast, are bluefish or snapping mackerel, sheep's head, weak fish, shad, rock or striped bass, white perch, black fish, sea bass, king fish or barb flounders, drum fish, porgee, and spot or goody also called small Lafayette." *In addition, codfish came in late fall and early winter.*

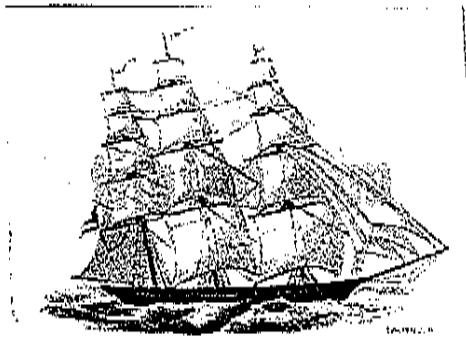


~~~Squan Beach Snippets~~~

**1800s**

The sea and the coast line gave a large segment of the local residents their livelihood.....farming and shipping and shipbuilding.

*"Capt. George Bailey built the first three-masted schooner owned in the vicinity of Squan Village. He gave it the name of his father, William H. Bailey. Finely modelled, the craft was considered the best in schooner-rigged ships and was the first of a large fleet of three and four-mastered vessels. The William H. Bailey made a record breaking trip to South America where the owner sold the furnishings in the ship's cabin! Capt. John Bailey, the youngest captain to sail a boat from Squan Village, at nineteen, piloted the "Deborah Hill." These vessels and other like them, carried wood, potatoes and other produce from the Manasquan area and brought back coal dust to be used at Steve Allen's brick yard, merchandise for the few stores along the river, materials for Allaire, wood and coal."*



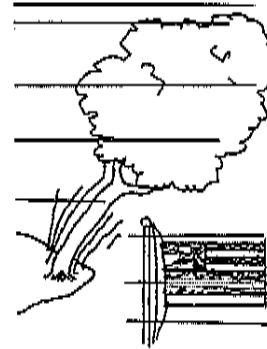
**Summer in Squan - 1880**

Commonly seen on the roads of Squan were Organ Grinders, Scissor Sharpeners, Rag Pickers, and Vendors of all kinds.

The Editor of the Sea Side commented that these plus "quite a number of other pests have visited us."

**How Fast is the Wind Blowing?**

|                                           |             |
|-------------------------------------------|-------------|
| Leaves move constantly                    | 8 - 12 mph  |
| Wind raises dust - papers                 | 13 - 18 mph |
| Small trees sway                          | 19 - 24 mph |
| Large branches move                       | 25 - 31 mph |
| Whole tree moves & flags fly straight out | 32 - 38 mph |
| Hard to walk in wind                      | 39 - 46 mph |
| Large branches break                      | 47 - 54 mph |
| Trees uprooted                            | 55 - 63 mph |
| Usually only in coastal areas or at sea   | 64 - 75 mph |
| Major disaster - hurricane                | 76+ mph     |



**The Sea Side - 1880**

*"The Newark Daily in speaking of the many attractions of favored New Jersey has the following to say of the watering places along the shore: "The seashore is New Jersey's pride and boast. New Jersey has more summer resorts and more visitors than all the other States together. Very great improvements have been made everywhere on the coast, and for a hundred miles there is a succession of cottages and palaces, backed up by as fruitful a country as the sun shines upon. Here upon the white sands Jersey sits mistress of the sea, and here those who seek for the invigorating tonic of the salt air may go and content will surely go with them."*

Who hath desired the Sea?

The sight of salt water unbounded

The heave and the halt and the hurl

And the crash of the comber

wind-hounded? Rudyard Kipling

~~~Squan Beach Snippets~~~

Manasquan Sea Side
25 May 1883
Picked up at Sea

While Frank Curtis and Alex Moss were out fishing on Thursday they picked up a bottle about two miles at sea which contained a narrow slip of paper on which was written the following message with an indelible pencil:

"This was cast upon the ocean to carry this message to my darling wife, Mary, that our sinking vessel cannot last much longer and if we are all lost perhaps someone will find this and carry the news home to our blessed families. Gordon J. Stanley."

Life at the Seashore, 1880s

"Most desirable to go by Railroad, Sailboat, or Stagecoach. Bring books for rainy days, spyglass, and lunch basket. Women and children should not take more than three "Sea Baths" each week."

Written by William C. Ulyat

The Yachtsman's Guide - 1887

Marked signs of weather useful to seamen:

Rosy sky at sunset - fine weather

A sickly greenish hue - wind & rain

Coppery clouds - wind

Red sky in morning - bad weather

Gray sky in morning - fine weather

High Dawn (sun above clouds) - wind

Low Dawn (sun below clouds) - fair

Manasquan Sea Side
1 June 1883

Another Message from the Sea

A gentleman at Spring Lake on Wednesday picked up a bottle in the surf and found the following note inside of it:

"If this should ever reach a shore and be found, please tell my wife, Elizabeth M. Brower, of Point Pleasant, New Jersey, that my vessel is sinking and we will all be lost. Give my love to her and tell the boys to take care of her." William Brower

Mr. D..... Brower, who is now clerking for Curtis & Conover, hearing that such a note had been found, went to Spring Lake and obtained it, and at once recognized the writing as that of his father. Mr. Brower was lost in a severe gale off Cape Hatteras in March 1877, as this note now shows and it seems strange that this bottle should drift upon the ocean for six years and at last be cast upon the shore so near his home.

Below is the May 25, 1883 original printing of the message on your left. As you will see, the typesetting in this case is so difficult to read that the writing had to be transcribed in order to be easily read and understood.

"If this should ever reach a shore and be found, please tell my wife, Elizabeth M. Brower, of Point Pleasant, New Jersey, that my vessel is sinking and we will all be lost. Give my love to her and tell the boys to take care of her." William Brower.

Mr. Devoce Brower, who is now clerking for Curtis & Conover, hearing that such a note had been found, went to Spring Lake and obtained it, and at once recognized the writing as that of his father. Mr. Brower was lost in a severe gale off Cape Hatteras in March 1877, as this note now shows and it seems strange that this bottle should drift upon the ocean for six years and at last be cast upon the shore so near his home.



~~~Squan Beach Snippets~~~

**To the Sea**

**Manasquan Sea Side, 29 June 1883**

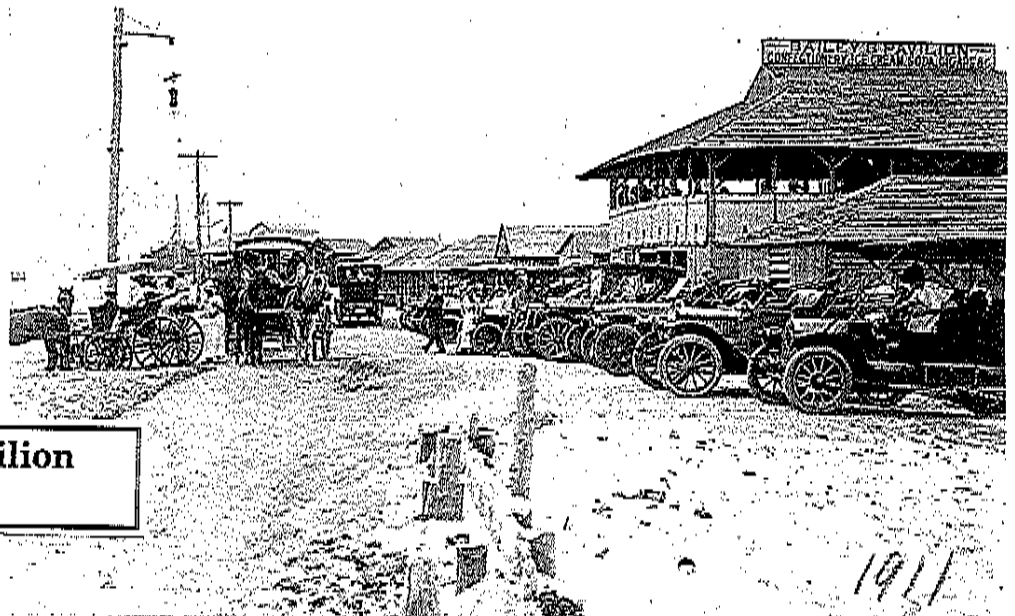
If we consider our conveniences of reaching the beach from Manasquan, we are in a comparatively inland town. We have hundreds of inhabitants who never visit the sea even for a dip in the briny deep in the hottest weather simply because they have no means of reaching it, save by a long, tiresome tramp of over a mile each way.

If those who have teams and stages think it would not pay to run a stage line at stated intervals, let them try it a while. We believe that they will find it vastly more profitable than money invested in fine horses, harness and carriages, that now swarm about the hotels and cottages at Spring Lake Beach and Sea Girt, going days with making enough to pay expenses.



**Squan Beach Cottage  
1907**

**Squan Beach  
Buildings close to the  
Sea! - 1927**



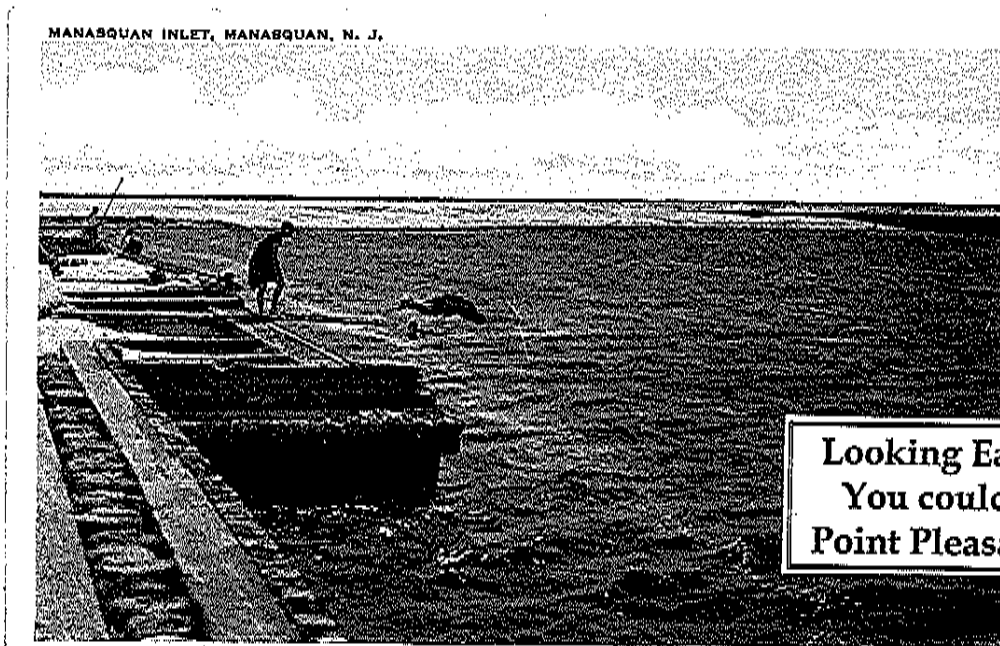
**Bailey's Pavilion  
1911**

## ~~~Squan Beach~~~

In 1929 the Manasquan Beach Incorporation (Yard Family) deeded to the Borough of Manasquan all rights to the beach property east of the beachfront area. The Town Council then provided the erection of a comfort station at the foot of Brielle Road for the cost of \$3,400. Life Guards were provided up to this time by the individual owners of beachfront businesses. In 1932 the town of Manasquan was almost the only local municipality that was without restrictions in place for use of their beach. However, in that year Council discussed charging fees for our shoreline visitors. Finally, in 1935 an ordinance was passed that resulted in charges for all persons appearing between the beach and boardwalk attired in bathing suits except children younger than 12 years. The seasonal fee was fixed at \$1.00; the weekly charge was to be 50 cents and 25 cents for the daily charge.

How times have changed!

In the Nautical Room in the Bailey-Reed House Museum, we have a collection of Manasquan Beach Badges going back to the 1930s up to the present time. If you have any badges that were sold during WWII or information about them, please let us know. We would be happy to borrow them to take photos and give the originals back to you. Thank you.



MANASQUAN INLET, MANASQUAN, N. J.

Looking East at Inlet  
You could walk to  
Point Pleasant - 1920s

### ***Squan Village Historical Society***

President Kathleen Bloetjes   Vice President Joyce Burrows   Treasurer Rich Dunne  
Recording Secretary Carol Fagan   Corresponding Secretary Barbara Reynolds  
Trustees Jan Lavance Tom Keiderling Linda Brown Betty Anderson Don Sherman  
John Lavance Duane Darish Wayne Bailey Karen Naghski Richard Bonelli  
Committee Chairpersons: Membership Betty Anderson   Museum Barbara Reynolds  
Flea Market Jan Lavance   Program Rich Dunne   Refreshments Joyce Burrows  
Big Sea Day Committee Publicity Betty Bailey   Grounds Tom Keiderling  
Genealogy Research Betty Anderson & Jan Lavance   Buildings Don Sherman  
Web Site Suzanne Shea, Sandscripts   Newsletter Editor Barbara Reynolds