

Squan Village Historical Society
~ Bailey-Reed House Museum ~
 105 South St. Mansquan, NJ
 732-223-6770
 squanh@verizon.net

~ ~ Calendar of Events ~ ~

- May 10 Sunday Museum Opening
- May 13 Regular Monthly Meeting
 Program - "Images of Alliance Village"
 Speaker - Hance Morton Sikus
- June 7 Flea Market & Antique Show
 Held in Squan Plaza
 8 to 4 pm
 Rain date - June 14
- June 10 Regular Monthly Meeting
 Trip to "Sea Girt Lighthouse"
 Note Time Change - 7:00 PM
 We will meet at the Lighthouse
 for a tour of this historical
 artifact.
 Tour Guide - Bill Dunn
- June 14 Sunday Museum Opening
- July No Regular Monthly Meeting
 nor Sunday Museum Opening
 Sunday Museum Openings - 1 to 4 pm
 Regular Monthly Meetings
 7:30 pm unless otherwise noted.
 Open every Monday & Thursday
 between 1:30 and 4 pm.
 All Are Welcome

How times have changed!
 How much was the National Debt in 1902
 There was none! The United States Government showed a surplus of
 \$46,380,000 in income over expenditures!! Income came from the Internal
 Revenue, Customs Revenue and miscellaneous government sources.

"Squan Village in the late 1800s"
 In the issue of April 21, 1882, The Sea Side
 carried the following as its platform:

"Some things The Sea Side

would like to see:
 Our streets paved
 Plank walks to the ocean
 The dog law enforced here
 A larger influx of population
 Our roads in better condition
 A new Central Railroad Depot
 A street lamp on every corner
 Every alianthus tree cut down
 Not quite so much paper on the street
 Everyone make an effort to attract summer
 visitors
 About twenty-five neat residences erected
 here
 Cheaper fares between here and New York"



May 2015

Dear Members,

Hopefully we've seen the last of the snow. We move our way into spring and it's a time for growth.

This I wish for our Squan Village Historical Society and Museum:

- To grow in membership
- To grow with programming
- To grow in productivity

To grow with community awareness

And to grow with more volunteers.

We have several opportunities to share information with one another. We spread our historical information to those who seek local or family histories. Young and old alike touch the past through hands-on demonstrations.

Join us so we may share and learn together through our monthly program and Open House Affairs.

Kathleen Bloetjes

Welcome New Life Member
 Marilyn Dey
 Betty Anderson, Membership Chairman

Early issue of
 the Coast
 Democrat
 Newspaper
 showing
 advertised
 Telephone
 Numbers of
 11 A & 48 L.

Seaside Egg & Poultry Co.
 Manasquan, N. J.
95 ACRES Devoted to High
 Grade Poultry
 ADDRESS
J. R. BENSON, Mgr.
 The Electric Launch
"FLORADA"
 (CAPT. S. B. PEARCE)
 The new and wonderful launch in town in connection with the
 Manasquan River and can be chartered by pleasure parties for the
 day or week. Terms liberal.
 "The Sailing Yacht
"ADRIANA"
 For the pleasure of fishing or sailing. Terms liberal.
CAPT. S. B. PEARCE
 BRIDGE, N. J.
 Post and their terms to be had by the Day, Week or Month.

The Osborn House
 UNDER NEW MANAGEMENT
 SOUTH AND WINDSTREETS,
 MANASQUAN, N. J.
 60 ROOMS STEAM HEAT
 PHONES 4-2222
 ACCOMMODATION FOR AUTOMOBILE PARTIES

~Museum Chairman's~

In March I held a sample tour for members interested in working as Docents for Scout Troops as well as elementary school classes. I thank the nice ladies who participated and know they will enjoy working with the children who take the step back into the past and are in awe of the world that belonged to their ancestors. When our Victorian Socials are over, we start working toward school children in June!

Our hard working copying machine finally gave out so a new one had to be purchased. In addition, three new bookcases are now in the Manasquan Room allowing better organization of pictures and documents. (Thanks to the work of Jan and John Lavance) Repairs also had to be made to our 1813 barn door as well as an air vent on the Museum roof. Maintaining the Museum and keeping us up to date and functioning is always an ongoing responsibility of the Society.

Society Life Member Mike Naghski again came to our aid and completed the transfer of the DVDs to our PC. We now can view and print the local newspapers from the year of 1877 to 2000! You can span the years and the style of reporting and see how Squan has changed in over a century. It is truly amazing! We thank Mike for sharing his expertise with us and with all the future researchers who visit the Museum.

Finally, let us all send our Best Wishes for a speedy healing and recovery to our President Kathy Bloetjes after her recent back surgery!

Barbara Reynolds

Membership Renewal or Application 2015

Name _____

Address _____

Phone _____

Special Interests _____

Able to participate as active member _____

Renewal/Individual \$15.00 _____

New Member/Individual \$15.00 _____

Life Membership/Individual \$100 _____

Mail a check to: Membership Chairman

Squan Village Historical Society

105 South St., Manasquan, NJ 08736

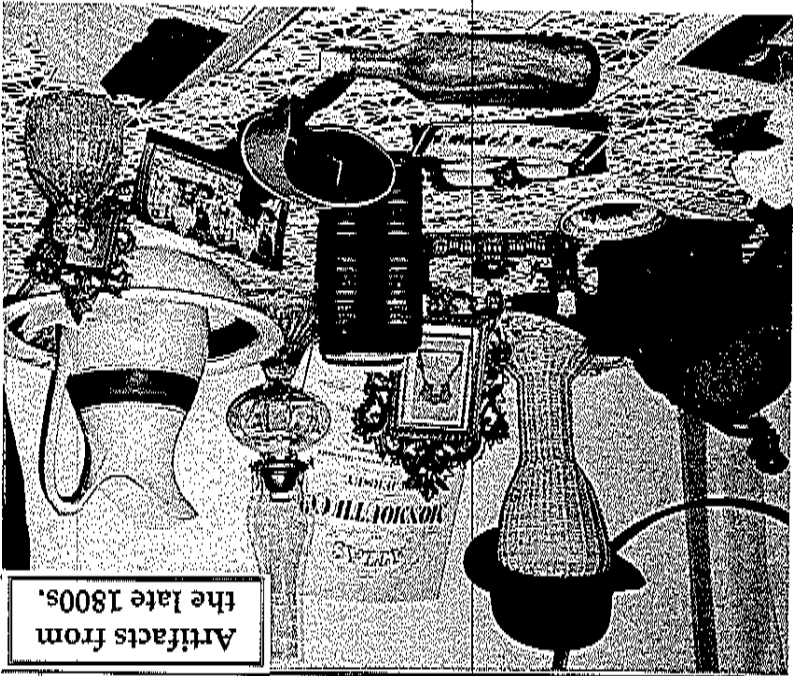
Recipe from Grandma's Kitchen

Late 1800s to early 1900s
 In the time period of this Newsletter, our Grandmother would be making a dish that is still served today.....Hot Dogs with a side dish of Pork & Beans.
 The sausage appeared in history as early as 850 BC and was perfected in Germany, the sausage capital of the world and brought to America. In 1871, Charles Felman opened one of the first Hot Dog stands in Coney Island. Many theories exist as to why this non spicy sausage got the name "Hot Dog." Most repeated belief was that an American cartoonist around 1901, while at a ball game, heard the vendor call out "red hot dachshund dogs." Since he evidently couldn't spell dachshund, he made up a cartoon calling it just "Hot Dogs." However, in the late 1890s sausages were sold using the name "dog wagon" and "hot dog." Whatever the exact origin, they are still a popular meal in today's world.



The first successful canned convenience product was Baked Beans in tomato sauce. The credit belongs to Gilbert & Frank Van Camp, who in 1861, began processing the popular vegetable combination.

As you notice on the first page, one of the "wishes" of "The Sea Side in 1882 was to remove all the Atlantis Trees in Squam. The tree was very prevalent in the 1800s and had feathered shaped leaves which had a very foul scent.



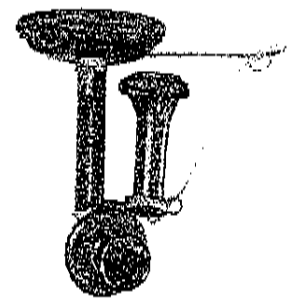
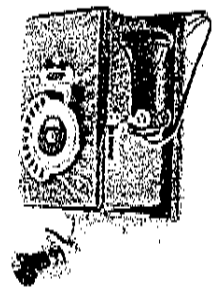
Artifacts from the late 1800s.

Acquisitions

- Book - "Silent Maid, A Calboat History" Kent Mountford
- Pearce/Van Dorn/Kapp Historical Family Information: Pictures (86) including Tennent Church, Post Cards (2), Pamphlet/Booklet (First Presbyterian Church), Program for Graduation, Autograph Book with pictures (1890s) with verses & autographs Anthony Van Dorn Smith
- Squam-Wall Map (copy), film (Newman Family) Jody Vollmar, SD
- Pictures (2), Flag (1962), Indian Bag, T-Shirt (H&L Co. #1), Ash Tray (Mutual Aid), Shoe Button Hook, Shoe Horn, Comb, Razor Blades, Flyer (BS of America), (Obit (Nice Family), News Articles (8), Trading Cards, Program (MHS), Coast Star Newspaper, Algonquin Theatre Ticket, RR Tickets (5), Framed Poster, Booklet (Brielle), Christmas Card (Man. Nat. Bank), Advertisement "Weir's Pharmacy), Ribbon (MHS 50 year reunion), Directory (1977-78), Menu (Ripide), Map (Pt. Pl. Borough) Gretchen Allen
- Manassquan First Aid Squad Beer Mug Pat Hoey Year Book MHS 1930 Mike Helm
- Newsletter Sources: SVHS Archives, Karl Eggman (1888-1941), Reed Family Collection, NJ Atlantic Almanac, TWA Ambassador Magazine (1963), The Sea-Side, Wikipedia, Manassquan (1962), Elinor Bartels, NJ Bell Telephone, Fabulous Century (1900-1910), Guide to Electric Lighting.

The telephone was invented in 1876 and was first shown to the public at the Exposition in Philadelphia of that year. In 1878 the first telephone service near Squan was made available in Asbury Park. It was one phone hookup between the founder of Asbury Park, James Bradley, and his office in the town's municipal building. It was only for his personal use but people came to visit and view the "peculiar contraption." When people were urged to try it, Mrs. Bradley said, "Not one in fifty of the callers could for the life of them think of a thing to say."

In the 1890s the NY-NJ Telephone Company got permission from the Manasquan Council to string telephone wires along Union Ave., Main St., Broad St. and South St. They utilized a hook up from Asbury Park through Spring Lake. In 1895, a group consisting of Manasquan residents and businessmen obtained the right to establish a phone system for our local town area only. Over the years much of the phone wires were put underground. By the year 1908, there were 64 citizens with phones in Manasquan! In 1914, the cost for use of the phone for one year was \$30.00.



The Telephone

- Manasquan via Spring Lake 1908 listing
- Wm. H. Bailey
 - Burroughs Apothecary(2) Ralph D. Bush
 - Japhia Clayton The Cook Co., Stationers
 - Randolph D. Cook Frank Durand, Att.
 - Durling & Lee Grocers Rev. John Haines
 - Thomas E. Hardy, Undertaker
 - James Herbert
 - Dr. R. W. Herbert
 - Dr. A. S. Higgins
 - Mrs. Mary Lang, Rest.
 - Letterson & Miller Coal Mrs. M. Lerch, RN
 - E. P. Longstreet, Att.
 - J. A. Longstreet.
 - Mrs. M. D. McGee
 - Manasquan Fish Co.
 - Man. Pharmacy
 - V. Marcellus, DDS
 - M. M. Marks, Tin, etc.
 - J. Howard Miller
 - V. T. Miller, Feed
 - Mrs. J. S. Mohlman
 - N. J. Steel Co.
 - Dr. C. A. Norris
 - Charles H. Newbury, Wall Paper
 - Osborn House
 - Benjamin B. Pearce
 - Louis H. Pearce
 - Winant V. Pearce R.M. Purdy, Undertaker
 - William Rice, Avinggs
 - Lloyd Riddle, Att.
 - J. P. Sickles
 - Edw. Sweeting
 - William P. Taylor, Mill
 - LA & CS Thomas Grocers
 - E. S. Van Leer
 - Chas. H. Trafford
 - R.T. Van Schoick, Livery
 - Water Works(2)
 - R. Vogel, Butcher
 - Halsted Wainright, Att.
 - Dr. J. B. Wainright
 - Western Union Telegraph
 - Monroe Wyckoff
 - M. G. & A. P. Wyckoff, Feed-Coal
- The above are all men and women for business or for home use, took giant steps into what was to become the modern age of inventions. So many familiar names!

To THE NEW YORK & NEW-JERSEY TELEPHONE CO. DR.

PAYABLE AT 629 MATTISON AVENUE, ASBURY PARK, N. J. October 1, 1909

LOCAL MESSAGES	CHARGE AUG. 1.	ADDITIONAL LOCAL MESSAGES, MONTH ENDING AUGUST 31.	ADVANCE PAYMENT FOR TELEPHONE SERVICE MONTH ENDING OCTOBER 31. (AS PER CONTRACT)
	SENT IN AUG.	FOREIGN MESSAGES (PER HANGIN) MONTH ENDING AUGUST 31.	
	CREDIT SEPT. 1.	BILL RENDERED	
2.60	2.80	2.60	2.60
1.11			

Before electricity came to Manasquan, the main form of lighting came from the use of whale oil and kerosene.

"In the 1880s 30 kerosene lamps were installed in Squan streets. A man was employed to light the lamps each evening. He had to carry kerosene with him, which made it necessary for him to ride in a one-horse car, but at 11:00 o'clock each night, the same man rode on a horse's back to put out the lights. The horse made him high enough to be able to blow out the lamps." (Quote from Karl Eggiman's Squan History.)

The Sea-Side dated 1877 printed the following: "A Pedestrian sent us the following letter which we commend to property owners: "A Grand Good Thing" - Your suggestion, Mr. Editor, that we have "more street lamps in town," is a good one and should command special and immediate attention. They would secure large assemblies at all our meetings, more evening promenading and the benedictions of all pedestrians. And if the home-owners in town would in concert raise, widen, and in some places straighten our side-walks they would enhance the value of their property by attracting more residents and secure more dwellings."

Evidently the newspaper repeated their opinions on street lights because The Sea Side Newspaper dated 1882, stated "A new and strange light was observed on Main Street, toward the Presbyterian Church, on Wednesday evening last. On examination, it was found to be a new lamp that Dr. Higgins had put up in front of his residence, only this and nothing more. We wish we could see these strange lights all over town."

After the town of Manasquan was incorporated in 1887, the first budget for the year of 1888 to 1889 totaled \$810.00 and it included the sum of \$300 for 20 additional street lamps.

Electricity was first introduced to this area in 1897 by the Point Pleasant Electric Light and Power Company. The

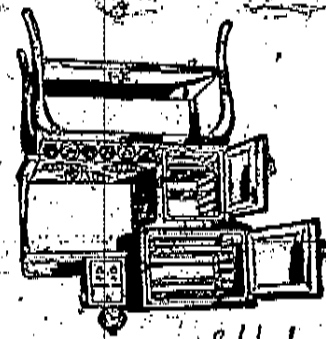
*** Electricity ***

power for lights was supplied from sunset to midnight and also for the town's fire alarm system. The electric street lights were only established along the main streets and avenues. It wasn't until the 1920s electric came to be used for home lighting, refrigerators in place of ice boxes, & washing machines, etc.

A Guide to Electric Lighting for the use of householders and amateurs dated 1892 printed the following chart to show the appropriate number of 10-candle-power lamps needed for ordinary illumination:

DIMENSIONS OF ROOM, IN YARDS.		Height.	Width.	Length.
Number of 10-candle-power Lamps.	Height of Lamps (in Yards) Above Floor.			
2 to 3	2.3 to 2.4	4.0	5.0	5.0
3	2.4	4.8	6.0	6.0
5	2.6	5.8	8.2	8.2
9	2.7	7.5	11.0	11.0
16	3.1	9.4	13.7	13.7
25	3.8	13.7	17.5	17.5
40	4.4	17.5	21.0	21.0
60	5.1	21.0	24.0	24.0
70	5.8	24.0	27.0	27.0
80	6.5	27.0	30.0	30.0
100	7.2	30.0	33.0	33.0
120	8.0	33.0	36.0	36.0
150	9.0	36.0	39.0	39.0
200	10.0	39.0	42.0	42.0
250	11.0	42.0	45.0	45.0
300	12.0	45.0	48.0	48.0
400	14.0	48.0	51.0	51.0
500	16.0	51.0	54.0	54.0
600	18.0	54.0	57.0	57.0
800	21.0	57.0	60.0	60.0
1000	24.0	60.0	63.0	63.0

COOK BY WHITE



Put the Breakfast on Bed.
Just Set the Clock and the Electric Range will do the rest.

SOME FACTS ABOUT ELECTRIC COOKING

It is absolutely clean and sanitary.
You get same results each time, which is assured by the automatic control of temperature. There is no guess work. Your food is more palatable and it saves shrinkage in meats. It is efficient because your food is cooked in the freest cooker oven by retained heat. Current is only used until the oven reaches the desired temperature.
It is matchless, smokeless, ashless and flameless.
It is cool, certain, safe and wonderful.
It is economic, because our Electric Cooking Rate is only 3 cents per kilowatt hour.

All kinds of household electric appliances, such as Irons, Circulators, Grills, Immersion Heaters, Fans, Vacuum Cleaners, Washers, etc., can be operated on this Electric Cooker. DO IT ELECTRICALLY!—Save Time, Labor, and Money. Let us demonstrate these facts for you.

AT YOUR SERVICE

Lakewood & Coast Electric Co.
886 Arnold Avenue Phone 45 Point Pleasant, N.J.

Manasquan Tax Bills - 1909 & 1925

Borough of Manasquan.

TAX BILL, 1909.

No. 580

J. L. Reed

The Valuation of your taxable property and your assessment in the Borough of Manasquan, for the year 1909 are as follows:

VALUATION	
Real Estate	200
Personal Property	
Net Value of Real Estate	200
Net Value of Personal Property	
Net Value of Real Estate and Personal Property	200
Total Amount of Taxable Property	200
ASSESSMENT	
County Tax at \$4.00 per \$1000	80
Municipal Tax at \$2.00 per \$1000	40
State Tax at \$1.00 per \$1000	20
Local School Tax at \$1.00 per \$1000	20
Other Taxes	3.74
Total	160

Gas companies were the earliest utilities organized in the 1850s for the manufacture and distribution of processed coal gas for street lighting purposes in New Jersey's large cities.

Gas wasn't brought to Manasquan until 1902 and it was serviced by the Shore Gas Company. It was mainly intended for lighting for streets and public and private buildings. In time it became the main fuel for cooking and heating water much as it is today. Eventually the Shore Gas Company became the New Jersey Natural Gas Company. The company pays gross receipts and franchise taxes each year to the borough and has in the past been one of the largest taxpayers of our town.

A point of interest - When the Society purchased 105 South Street in 1997, we found when renovating and preserving the building, no evidence that gas lines for lighting had ever been installed. So the owners must have gone from kerosene and whale oil directly to electricity when it was offered to the town.

TAX NOTICE

1925

BRING OR SEND THIS BILL WITH YOUR PAYMENT

Page 77 Line 11

Manasquan
TO BOROUGH OF MANASQUAN, DR.
 TAXES FOR THE YEAR 1925
 FRANK H. DEY, Collector
 C. F. DEY - MASONIC TEMPLE
 Tax Installment Due June 1st, 1925
 and Installment Due Dec. 1st, 1925

State Road	10
State School	20
State Institutional	85
State and Turnpike	84
Soldier's Bonus	82
County	74
Municipal	123
Local School	93
Total	580

Lot	Block	Street or Avenue	Land	Buildings	Auto	Personal	Exempt	Total Valuation	Total Amount of Taxes	Due June 1st	Due Dec. 1st
29		<i>South Street</i>	115	230				345	56	56	73

Total	Discount	Interest	Total Amount
			56

Received Payment	1925	Collector
Received Full Payment	<i>From J. L. Reed</i>	Collector
Received Payment	1925	Collector
Second Installment	1925	Collector

Notice on the 1925 Tax Bill...
 The Board of Taxation, Manasquan, N. J.
 For necessary blanks for monthly copies to the local Assessor or to the Secretary of County Board of Taxation, Manasquan, N. J.
 Spring Lake, on Wednesday, June 24, 1925, at 10:00 A. M. before the Board of Taxation on the Clerk. No appeal can be filed after June 26, 1925. A copy must also be filed three days before the date fixed for hearing appeals from the taxing district. All appeals must be filed with the Manasquan County Board of Taxation at Freehold at least be placed in the hands of a deputy for collection.
 July 1st, 1925 are subject to sale. Taken on personal property delinquent on December 1, 1925 will interest at the rate of 8 per cent, must be added after three days delinquent balance on December 1st, 1925.
 One-half the above tax becomes delinquent when due and the balance on December 1st, 1925.
 FRANK H. DEY, Collector of Taxes
 Manasquan

Manasquan Streets & Sidewalks

In the early 1900s the main roads of our town were covered with a fine gravel from the local pits in Wall. The gravel would become a hard and fairly smooth surface in time from the traffic. In the dry summer days, the roads would become dusty so they had a water wagon with a wooden tank and sprinklers on the back to wet the dust.

The Sea-Side reported in 1887: "The sprinkling of our streets is being attended to again this season by Mr. Horace Smith, and as he relies upon the voluntary subscriptions of our citizens for his remuneration, we hope they will remember that there is considerable expense attached to the work and govern their subscriptions accordingly. Let all assist and it will not be a heavy tax on any one individual."

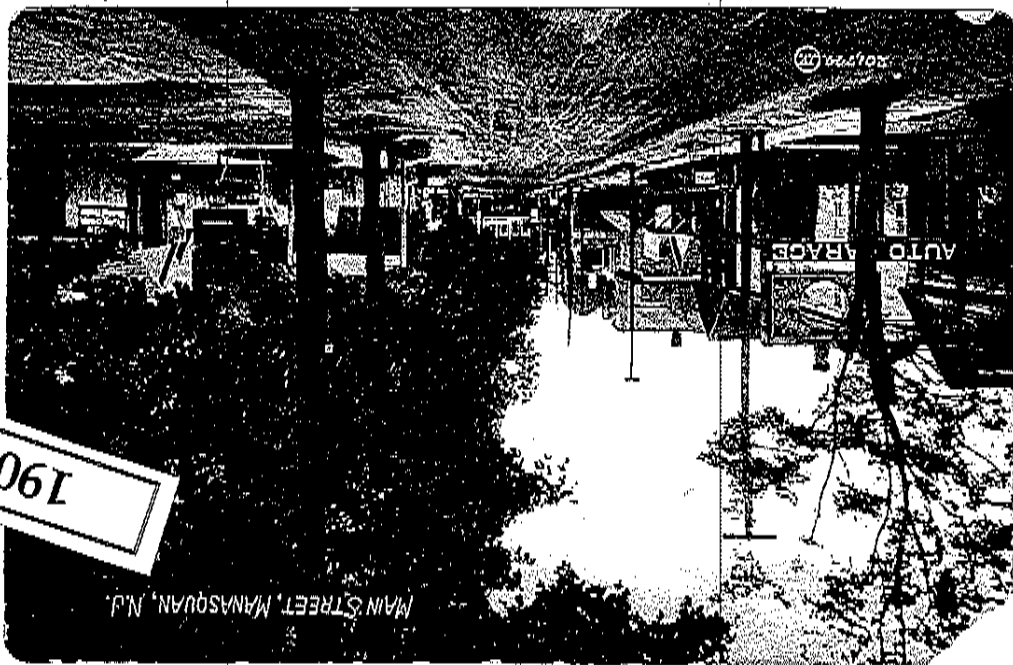
"The first ordinance of the Borough of Manasquan, designated as Ordinance No. 1 in the borough records, was approved on June 13, 1888 and provided for the regulation of hacks, carriages, omnibuses, baggage wagons and other vehicles. Ordinance No. 5 approved on June 22, 1888, set a speed limit of six miles an hour for vehicles."

In 1900, there were only 150 miles of paved highways in America.

The Red Bank Record reported in 1909: "The Borough of Manasquan will shortly take action to prohibit spitting on the sidewalks of that place."

Early pictures of the center of town seem to show the business area had sidewalks made of planks of wood while the residential areas had slate walks.

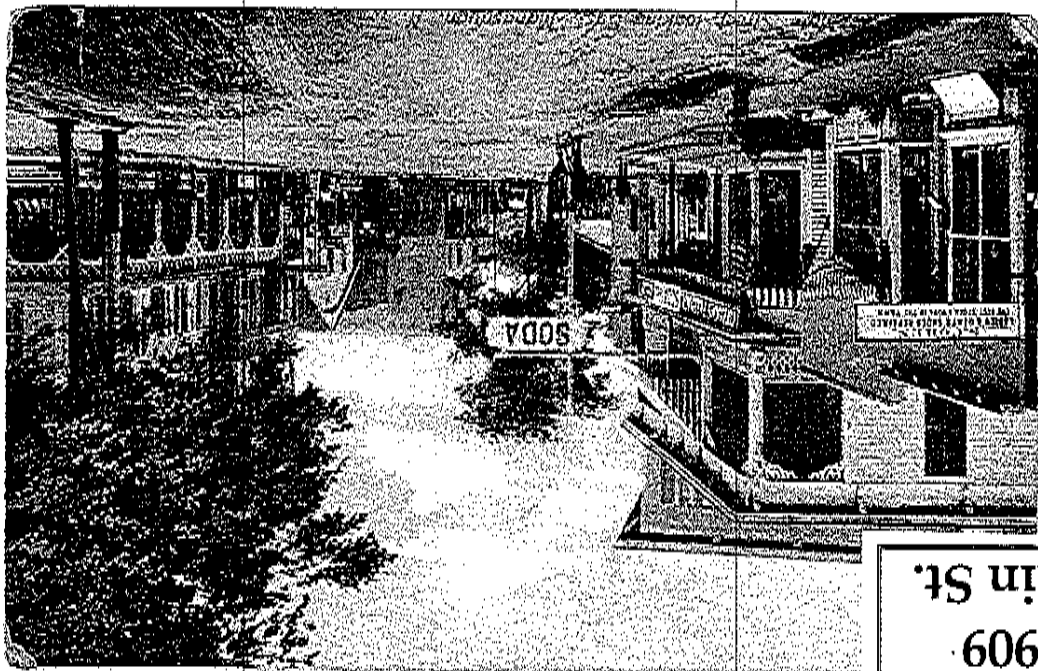
According to one reference, the first sidewalk in Manasquan, with wooden curbing, was laid in 1885, extending from the railroad, along Main Street, to about the center of the village. The walk and curb were laid by men who contributed their labor, and lumber and cash for the improvement.



1908

Interesting Bits & Pieces from the late 1800s and early 1900s

Thomas Alva Edison created his early movie reels to be shown for only 10 minutes as the thought was that people only had an attention span of 10 minutes for each subject! The Society has video tape copies of his very early Edison movies with Christmas themes. A new child labor law raised the working age for boys to 14 and set up for them a maximum 10 hour day and a 55 hour work week in the mines and factories. Average life expectancy of a male was 46.3 years and a female 48.3 years. Deaths from motor vehicle accidents in America were under 100, executions were 155 and lynchings were 1151. Average wage per week was \$12.74, average wage per hour was 22 cents and average work week was 59 hours. Three regiments of Infantry mustered at Sea Girt for service in the Spanish-American War. The United States acquired Panama Canal Zone and annexed Hawaii.



1909
Main St.

Squan Village Historical Society

President Kathleen Bloefjes Vice President Joyce Burrows Treasurer Rich Dumne
Recording Secretary Carol Fagan Corresponding Secretary Barbara Reynolds
Trustees Jan Lavance Tom Keiderling Linda Brown Betty Anderson
Don Sherman John Lavance Duane Danish Wayne Bailey
Committee Chairpersons: Membership Betty Anderson Museum Barbara Reynolds
Flea Market Jan Lavance Program Rich Dumne Refreshments Joyce Burrows
Big Sea Day Committee Publicity Betty Bailey Grounds Tom Keiderling
Genealogy Research Betty Anderson & Jan Lavance Buildings Don Sherman
Web Site Suzanne Shea, Sandscripts Newsletter Editor Barbara Reynolds